



YANCHEP DISTRICTS JUNIOR FOOTBALL CLUB

# STRATEGIC PLAN

# 2019-2021

# OUR MISSION

To inspire, engage and support our players and the Redhawks Community to be the best football club on and off the field.

## OUR PILLARS

P-L-A-Y AFL

PEOPLE & CULTURE

LEADERSHIP

ALL-INCLUSIVE

YOUNG PEOPLE

# PEOPLE & CULTURE

We rely on our people to establish a strong and positive club culture to attract membership, sponsorship and support from our local Community.

## AIMS

- Our members and supporters will be central to every decision we make.
- We maximise the Red Hawks brand and seek out organisations that align with our mission.
- Our partnerships with the City of Wanneroo and other sporting clubs are strong to ensure the sustainability of the club, facilities and infrastructure.

# LEADERSHIP

We must provide effective leadership, management and governance to ensure our people can perform at their best.

## AIMS

- We will lead, collaborate and explore opportunities to grow and improve the club.
- We are transparent in our decision making.
- We have a plan to develop our policies, procedures, team management and coaching resources to build stronger, high performing teams.
- We will support and promote volunteer, coaching and umpiring recognition programs.

# ALL-INCLUSIVE

We respect diversity and inclusiveness, and we will give everyone a fair go.

## AIMS

- We expect our Committee, members, volunteers and players to agree to the Club Code of Conduct, in relation to expected standards of behaviour on and off the field.
- We have empathy and care for each other.
- We are a multicultural football club.
- We have a plan to grow female football and explore the Auskick All Abilities football in the future.

# YOUNG PEOPLE

We will provide a safe and healthy environment for our players and teams to develop and perform at their best.



## AIMS

- Our Auskick, Junior and Youth players will compete in the 'spirit of the game' we love.
- Our success is measured by player engagement and our ability to implement review strategies for player retention.
- We recognise talent and identify development pathways for players, including our indigenous players, female, Youth umpires and future coaches.



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